Budget open house this week

By Stephen Dafoe

As the Town of Morinville works towards finalizing its 2011 budget, a series of public open houses and meetings will take place this week giving ratepayers an opportunity to ask questions and voice their concerns on the proposed budget.

Council will get its first real look at a draft 2011 budget Tuesday afternoon in a four- to five-hour workshop that is open to the public. The Town will then hold an open house in Council Chambers Wednesday and Thursday night from 4

p.m. until 8 p.m.

Morinville's Chief Administrative Officer Edie Doepker said the open houses are an opportunity for Morinville residents to look at the draft budget and its components a day after it is presented to councillors.

That draft budget is set to go before council for first reading at the Dec. 7 regular meeting of council. Doepker said the feedback received at the open houses will provide council with an opportunity to incorporate changes if necessary into the budget. It is anticipated the 2011 budget will receive third reading at Town Council's

Dec. 21 meeting.

"It's really just an opportunity to come and find out what's going on with new initiatives, new projects [and] changes to the budget from last year," Doepker said, noting there will be graphic displays outlining the areas where changes are being proposed or suggested. "Anything where there's a service level change or maybe a new service that's been identified as needed in the community; council will have looked at that and what resources are required to make that happen."

Continued On Page 3

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Monday Morning Expert

By Melanie Orban, Employment Advisor Career Employment and Counselling Services

Accessing the Hidden Job Market

id you know that only 20 per cent of jobs are actually advertised? This is because most employers prefer to use every other method to fill vacancies before they will resort to advertising. If an employer can save time, money, and energy when recruiting, they absolutely will do so! Employers achieve this by using other means such as referrals, recommendations from current employees, and talking with their professional network.

When you are looking for work, you may follow a series of steps that look like this: First you start checking newspapers followed by accessing web sites on the Internet. Second, you may decide to visit an employment office to look at postings and to gather information. Next, you may contact past coworkers/employers, followed by talking to your friends and others in your support network. Lastly, you may go out and hand out your resumes in person and start calling employers whom you would like to work for.

But when employers need to hire staff, they often follow a series of steps that look like this: First, they start with asking current employees if they could recommend or refer anyone. Second, employers may look at resumes currently on file, and then possibly post their openings with an Employment Centre. Next, they may use Internet sites to post their jobs, and then, usually as a last resort, advertise openings in the newspapers. Can you see how employers and those who are

unemployed move in the opposite direction to fill or find a position?

If you are looking for work, the best thing you can do is to start putting the word out to everyone you know, including your friends, family, acquaintances, and past co-workers. This is called tapping into the hidden job market because you are trying to find those available jobs that are not advertised. People secure jobs every day through the hidden job market. For example, someone may quit their job unannounced; someone may relocate suddenly, or need to leave a job due to medical reasons. Job seekers never know when a vacancy may become available, so continually making contact with your network and potential employers is crucial.

If an employer can use the hidden job market, it works to their benefit as they do not have to pay for any advertising to fill a position. As a job seeker, accessing the hidden job market works in your favour, as you are broadening your opportunities by getting connected with people who can help pave the path to securing a position. This does not mean

that you should not browse the job ads in the newspapers or on the Internet, but just be aware that there are many more jobs out there that are not advertised. This is just one of many useful strategies to help secure the job that is right for you!

Visit Career Employment and Counselling Services online at www.cecscareers.com





Block Parents needed in Morinville

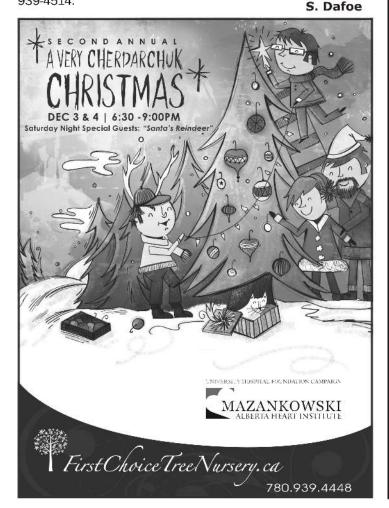
The Morinville and Area Block Parent group is hoping area residents and businesses will consider becoming Block Parents. After re-launching the Block Parent program in 2008, the organization has had difficulty finding volunteers and currently has 12 Block Parent households and one business between Morinville and Cardiff registered with the program.

Program Chair Karen Mercier who has been a Block Parent for more than 20 years is passionate about the importance of the program in ensuring a safe community for Morinville's youth. "It's a sign saying out loud, 'I care about my community,'" Mercier said. "I care about you as an adult, I care about you as a senior, and I care about the youth. I truly find, rather than being just a place for young people to come to, to know that that is a safe stranger, it is also a territory marker. I'm putting it out there as a good sense of aura that I'm marking my territory and that I'm watching."

Mercier said the biggest misconception about the program is the belief someone has to be home during the day. Signs are placed in the window when someone 18 or older is at home and able to offer assistance if needed.

Prospective Block Parents provide their contact information and a couple of personal references and have a police check done. The process is the same for businesses; however, record checks are required for each of the businesses employees. Businesses are provided with a decal for their store window.

Mercier is hoping to increase the number of Block Parents to her original goal of 50, but realizes that any additional assistance will be welcomed. Anyone interested in learning more about the Morinville and Area Block Parent program can contact Karen Mercier at 780-939-4514.



Monday Morning Challenge



You could LOOK UP this Morinville Beaver on the Internet or you can turn to page 10 to find out where he or she is located in town.

Budget Continued from Page 1

Doepker hopes residents will come to the open houses to look at the proposed budget and ask questions, particularly given the number of people who shared comments and information with Morinville's councillors when they were campaigning for office in October.

"There were a lot of suggestion, issues that were identified, desires for some new levels of service," Doepker said, adding council has taken information gained from the election campaign, Municipal Sustainability Plan process and other venues and incorporated it into their thoughts on what will be the key strategic drivers for 2011. "That has all been incorporated into the budget. If people had anything at all to say during the election process or have any concerns or complaints or things that they say during the year, then it's incumbent on them to come out and get involved and participate in the process."

Doepker said it has not been determined what Morinville rate payers are looking at as a tax increase for 2011 and that the decision will not begin to take shape until Nov. 30 when councillors take part in the budget workshop.

"That's going to be the time when they look at all of these various initiatives and look at the draft budget and determine what that tax rate should be, what people can live with," Doepker said. "It's always a fine balance between what people need and want versus what they're prepared to pay for. Every service level change or new service does add money to what the costs will be."

The 2011 budget open house takes place Dec. 1 and 2 from 4 p.m. until 8 p.m. Council's budget workshop is Nov. 30 at 12:30 p.m. All three events will be held in Council Chambers on the second floor of St. Germaine Plaza and are open to the public.

Monday Morning Editorial



Nothing's certain but death, taxes and apathy

enjamin Franklin and George Carlin, men I admire for different reasons, were plagiarized to create the headline for this editorial. Franklin, in a letter to Jean-Baptiste Leroy wrote: "In this world nothing can be said to be certain, except death and taxes." George Carlin, impersonating a newscaster once quipped: "Scientists announced today that they have discovered a cure for apathy. However, they claim no one has shown the slightest interest in it."

Just over a month ago, we went to the polls to elect a new council. Voter turnout was 43 per cent - pretty good in these apathetic times. But here we are 41 days later and those councillors, some new some old, are about to decide how much money the Town of Morinville will spend in 2011. And how much they spend will directly affect how much you pay in taxes and fees.

Like they so often do, the Town is holding an open house to be transparent. That's government speak for showing they have nothing to hide. They also do it to "engage the citizens." That's consultant speak for find out what you think about what they're doing.

But as is so often the case whenever the Town pulls back the curtain to "engage" the public in a little "transparency," the public is otherwise engaged.

And while that may be fine when they're deciding what logo to slap on the new brochures for the Community Cultural Centre, it is not fine when it is your tax dollars and how they are being spent that is being discussed..Sitting at home watching the Jersey Shore Christmas Special won't cut it.

Forty-three per cent of Morinville voters elected the present council and while we believe their budget discussions and decisions will be made in Morinville's best interests, it is important that Morinvillians come by Council Chambers between 4 p.m. and 8 p.m. Dec. 1 or 2 to find out what's going on and to voice their concerns before the budget is passed and your money is carved in stone for 2011.

- Stephen Dafoe, editor



Monday Morning News is available from the following Morinville businesses:

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White Rose

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The week at a glance in Morinville

Monday Nov. 29

How things change

On this day in 1877 Thomas Edison demonstrated the hand-cranked phonograph. 133 years later and anyone can record their own music and distribute it instantly around the globe electronically.



Tuesday Nov. 30

Blood donors sought

A blood donor clinic sponsored by the Morinville Lions Club and Knights of Columbus will be held Nov. 30 from 4:30 to 8 p.m. at the Seniors' Rendez-Vous Centre on 104 Street.

Canadian Blood Services sets its goal for Morinville at 85 blood donations each time it comes to town.

The blood donation process takes approximately one hour from start to finish. Donors must be 17 years of age, in good health and feeling well on the day the donation is made. Full eligibility requirements can be found on the Canadian Blood Services web site (blood.ca).

To book an appointment at the Morinville clinic phone 1-888-2-donate.

Budget discussions

Morinville Town Council will be meeting at 12:30 p.m. today to discuss the 2011 budget. The meeting takes place in Council Chambers and is open to the public. See story page 1.

Library Board meets

The Library Board meets tonight at the

Morinville Public Library at 7 p.m. Meetings are open to the public.

Wednesday Dec. 1

Budget Open House

The Town of Morinville will be hosting a budget open house in Council Chambers from 4 p.m. to 8 p.m. so residents can ask questions about proposed programs, services and expenditures for the 2011 budget.

Thursday Dec. 2

Budget Open House - 2

The Town of Morinville will be hosting a second night of budget open house in Council Chambers from 4 p.m. to 8 p.m.

Garland Demo

Join Julie at Vintage Petals Tea House as she demonstrates how to make a beautiful fresh garland for your fireplace mantle or your banister. The



event takes place from 7 p.m. to 8:30 p.m. at vintage Petals on the corner of 100 Avenue and 100 Street. The cost is \$5 per person. Call 780-939-3709 and reserve your spot.

Friday Dec. 3

A Very Cherdarchuk Christmas

The folks at First Choice Tree Nursery will be opening up their home for the Second Annual Very Cherdarchuk Christmas, an opportunity for people to see how the family celebrates and decorates for the holidays. Fun kid activities, including Dig in the Snow and

Monday Morning Calendar

Reindeer Antler Toss, will bring a smile from cheek to rosy cheek and even Mr. and Mrs. Claus and a few of their elves will be making a stop to join in the fun and excitement. Snap a holiday Photo with Santa for only \$3. The event takes place from 6:30 to 9 p.m.

Saturday Dec. 4

A Very Cherdarchuk Christmas continued

The event continues with the addition of Santa's reindeer making an appearance.

Sunday Dec. 5

Jets Vs. Riggers

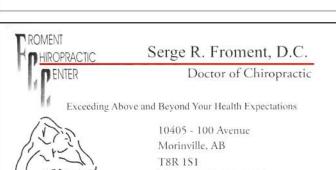
The Morinville Jets take on the Leduc Schwabb Riggers at 2 p.m. Come out and support the Jets as they wind their way through the holiday season.

Attention Community Groups

If you have an upcoming event you would like listed in out weekly community calendar, drop us a line at:

editor@mondaymorningnews.com

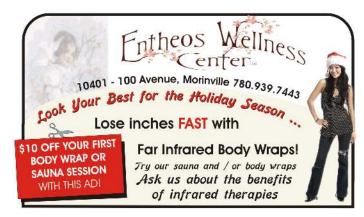




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Monday Morning Pets To Adopt















THE SPACE FOR THIS FEATURE HAS BEEN DONATED BY ART OF CONVERSATION

Developmental Assets philosophy takes new approach to working with youth

sset development is the positive experience and quality that every individual has the power to bring into the lives of children and the youth of our community.

Asset Development is a shift from looking what is wrong with the youth of today to focusing on the positive relationship opportunities, competencies, values and self-perceptions. Assets promote the positive development of healthy successful young people.

Assets are divided into two categories:

EXTERNAL ASSETS are assets that are built by outside sources i.e. family, friends and community.

Support - surrounding young people with people who love, care, appreciate and accept them.

Empowerment - helping young people to feel valued and valuable is developed through respect, feeling safe, and providing opportunities to provide service to others.

Boundaries and **Expectations** - providing young people with clear rules, consistent consequences for breaking rules and encouragement to do their best.

Constructive Use of Time -Providing opportunities outside of school to learn and develop new skills and interests with other youth and adults.

INTERNAL ASSETS are the competencies and values young people internalize.

Commitment to Learning young people need a sense of lasting importance of learning and a belief in their own abilities.

Positive Values-young people need to develop strong guiding values or principles to help them make healthy life choices.

Social Competencies

- young people need the skills to interact effectively with others, to make difficult decisions and to cope with new situations -RESILIENCY.

Positive Identity - young people need to believe in their own self-worth and to feel that they have control over the things that happen to them and that their life has purpose

Internal /External Assets are further broken down into 40 specific assets. commonly known as 40 Developmental assets.

The studies show that the more assets a student acquires, the healthier they are and more successful in school. The more assets a student acquires the less involved they are in risk taking behaviours. i.e.

violence, drug use and alcohol abuse.

Asset building can be as easy as taking time to get to know the youth of your community. Engage youth in conversation wherever you see them, in your

> business, at the local arena or on the street. Affirm youth when you see them doing something positive. This builds on what we are already doing, and by doing it intentionally it will make the difference for our youth.

> > 40 Developmental Assets came to the communities of Legal/Morinville through a partnership developed between the two communities and CORE Lyncs. CORE Lyncs (Communities Out Reaching Everyone

Linking Youth and Networking Community Services) is a committee comprised of Greater St. Albert Catholic Schools, the Towns of Morinville and Legal with community/government agencies.

The Towns of Morinville and Legal have both taken a lead in promoting these assets within their communities. Anyone interested in knowing more information or wanting to become involved should contact the Community Services Department in their town.

> Lauri-Ann Turnbull Trustee GSACRD Morinville Ward

MORINVILLENEWS.COM

Morinville Has a **New News Source**

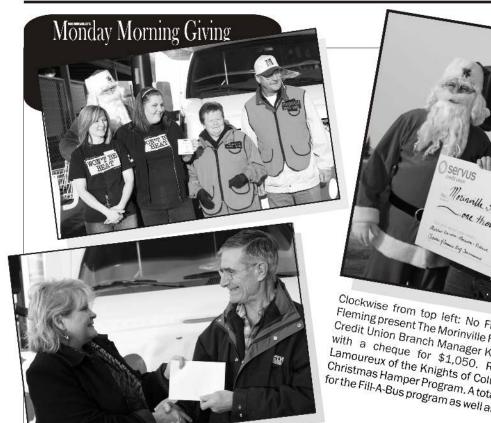
Accurate and accountable news delivered daily to your computer.

Get Your Monday Morning News In Print and visit us online the rest of the week to keep up with what's going on in Morinville and area.



MORINVILLE'S DAILY ONLINE NEWS SOURCE

'Tis the season to give



Clockwise from top left: No Frills staff members Michelle Hills and Dallas Fleming present The Morinville Food Bank Society with a \$100 gift card. Servus With a cheque for \$1,050. Rotarian Kathy Sandmaier presents Henry for the Fill-A-Bus program as well as \$1,670 in cash donations.

TIRECRAFT

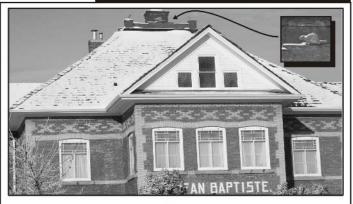
Matthew Schlachter

Box 3146 Morinville, Alberta T8R 1S2 West of Morinville overpass 1/4 mile

Ph: 780 939 3188 Fax: 780 939 7197 Cell: 780 818 5287 E-Mail: schlock88@hotmail.com



Monday Morning Answer



Did you identify the location?

Our rooftop beaver is located on the St. Jean Baptiste Rectory.



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Consultant

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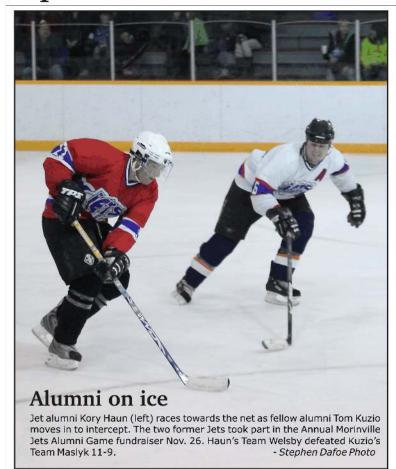
joel.chevalier@investorsgroup.com



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Sports Shot Of The Week

Monday Morning Sports



This Week In Sports



Nov. 30 Road Game St. Albert Merchants Akinsdal 8 p.m.

Dec. 1- Road Game N. Ed. Red Wings Clareview 8 p.m.

Dec. 5- Home Game Leduc Riggers Ray McDonald 2 p.m.



Dec. 5 Home Game Edmonton Avalanche Morinville 7:30 p.m.



Morinville Warriors

Dec. 4 Home Game Peace River Royals Legal Arena 5:30 p.m.

Dec. 11 Home Game Fort Sask. Rangers Morinville 7:30 p.m.





Capital Junior Hockey League

Morinville Jets 8-9-3 record 5th spot in West Division 10th spot in league overall

As of Nov. 26



Noralta Junior Hockey League

Morinville Titans 10-1-3 record 1st place in league overall

As of Nov. 27

KAMHL

Northern Alberta Midget Hockey League

Morinville Warriors 1-9-0 record

7th spot in West Blue Last place overall

As of Nov. 27





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Monday Morning Business Profile

Spotlight on our businesses

Car wash offers Big City features and small town service

ith 12 self wash bays, one touchless bay, one bay big enough for recreation vehicles, transport trucks and tractors, and a facility for people to wash their pets, Big City Car Wash is an aptly named car

Located in Morinville's industrial park, directly across the road from No Frills, Big City Car Wash offers Morinville residents 13,000 square feet of high-tech amenities one would find in the city without the need to battle traffic to get there.

"I designed the building about three years ago to be a multi-purpose building," said Big City Car Wash spokesperson Fred Scharmann. "The automatic wash, the pet wash and the truck wash were added features that Morinville and surrounding area would benefit from and not have to travel to the city. We wanted to provide them with the best facility and the most reasonable rates as far as the service is concerned."

Scharmann explained that despite the high end equipment the car wash has for its customers, rates are actually lower per minute than the city car washes.

But while Big City's prices are lower, many of its services are higher and larger than competing facilities. Scharman said the car wash was built to accommodate the larger trucks people are buying today.

"People seem to be going to the 350 Fords and crew cabs, extend-a-cabs - so the bays are made wider and longer to accommodate the larger vehicles," he said, adding it benefits the big truck owner as well as the small car owner. "Basically, the 22-foot wide stalls give people a large area so that they're not being sprayed by their neighbour and they've got their space."

In addition to the spacious spray stalls, each comes equipped with a vacuum, allowing customers to clean and detail their cars inside the warm building rather than outside in cold or inclement weather.

Although the 12 self wash bays give customers plenty of room to work on their cars, Big City's truck bay gives trans-

port drivers and recreationists plenty of space to clean their vehicles. The 80-foot long by 24foot wide truck bay contains washing and vacuum units at the front and rear of the bay, allowing two people to work on cleaning the

vehicle at the same

But not everything that gets washed at Big City comes in on four wheels. Sometimes they come in on four paws. The wash facility has a pet wash, allowing people to bring their pets for a good cleaning. "The pet wash is for people who have large dogs



and don't want to have their tubs in their homes scratched by the dog's nails," Scharman said, adding the facility also eliminates the need to wash down bathroom walls after the dog instinctively shakes itself dry. Scharman said they provide a treat for the dog after its wash.

But giving Fido a treat is just one of the things that gives a small town flavour to Big City Car Wash. Scharman said although the facility is largely self service, there are always staff on hand to offer assistance when it is needed.

Big City Car Wash's winter hours are 7 a.m. until 9 p.m. seven days per week. Stephen Dafoe

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